



NOT ANOTHER AI OR PM COURSE.

A 5-week *live* cohort for engineers who want to become product builders.

Most engineers learn how to code.

Very few learn how to:

- Find problems worth solving
- Understand users
- Build AI products
- Measure impact
- Present ideas to industry

THE 5-WEEK JOURNEY



WHAT YOU LEAVE WITH



Product Thinking



Working Prototype



Portfolio Case Study



Industry Exposure



Mentor Feedback



Community



Verified Credential

We bring **real-world product building** closer to you.

